What is claimed is:

1. A computer pointing device comprising:

an outer surface having a first portion and a second portion,

said first portion operative to support a user's palm when said computer pointing device is placed within said user's hand,

said second portion having at least one movable panel, placed within reach of at least one user's finger, operative to transmit a selection command from said computer pointing device to a computer by deflection of said at least one movable panel by said at least one user's finger;

- a first appliqué attached to said first portion of said outer surface; and
- a second appliqué attached to said at least one movable panel.
- 2. A computer pointing device as recited in claim 1, wherein said first appliqué and said second appliqué are attached by means of an adhesive.
- 3. A computer pointing device as recited in claim 1, wherein said first appliqué and said second appliqué are flexible and conform to a non-planar surface.
- 4. A computer pointing device as recited in claim 1, wherein said first appliqué and said second appliqué have a textured top surface.
- 5. A computer pointing device as recited in claim 4, wherein said textured top surface is made from a fabric.
- 6. A computer pointing device as recited in claim 4, wherein said textured top surface is made from leather.
- 7. A computer pointing device as recited in claim 4, wherein said textured top surface is made from a pliable gel.

- 8. A computer pointing device as recited in claim 4, wherein said textured top surface is made from plastic or rubber.
- 9. A computer pointing device as recited in claim 8, wherein said textured top surface is made from a foam material.
- 10. A computer pointing device as recited in claim 1, wherein said first appliqué and said second appliqué have advertising printed thereon.